



KERALA AYURVEDA LTD

Regd.office: VII/415, Nedumbassery, Athani P.O-683 585,
Aluva, Kerala.

Website: www.keralaayurveda.biz

Unaudited Financial Results (Provisional)

For the Quarter ended June, 30, 2008



Press Release
Bangalore, July 26, 2008

KERALA AYURVEDA REPORTS IMPRESSIVE GROWTH IN 1st QUARTER

Q1 revenues grew by 57% year on year; sequential growth 16%

Kerala Ayurveda Ltd, a leading listed Ayurveda company, offering the entire spectrum of Ayurveda products and services announced its first quarter results today.

The consolidated sales of the company for any quarter crossed the Rs 10 crore mark for the first time. Revenues grew to Rs 10.07 crores for the first quarter of FY 2008-09 compared to Rs 6.42 Crores in same quarter in FY 2007-08, registering an impressive growth of 57%.

All core business segments posted a robust sequential growth of 16% in first quarter of FY 2008-09 against the previous quarter.

The company is focused on realising its global ambition and its overseas businesses are also stabilising well. The company invested significant sums in developing new products and new markets, the benefits of which will be realised over the coming quarters. During this quarter, the company launched three new products in various geographies and the initial reports are encouraging. The company plans to launch few more products during the course of the year.

The company has also launched its third franchisee clinic in Delhi and the franchisee clinic model is being rolled out to other centers during the year.

Mr Jitu Mehta has been inducted on the Board of Directors of the company and brings with him significant leadership and domain expertise in the FMCG and retail space and will guide the strategic growth of the existing and new businesses.

About Kerala Ayurveda

Kerala Ayurveda was founded in Aluva, Kerala in 1945 by Late Vadiyan KGK Panicker, the renowned Ayurvedacharya. Now, more than half a century later, his inspired creation epitomizes all that is modern and state-of-the-art in Ayurveda. Kerala Ayurveda has over 75 Ayurvedic doctors, graduates and post-graduates, with several years of experience. Kerala Ayurveda operates a chain of 27 clinics and 2 Ayurveda Hospitals located across India, and a wellness resort in Bangalore, Ayurvedagram.

Through its wholly owned subsidiaries, AYU Inc and CMS-KATRA Nursing LLC, Kerala Ayurveda has significant presence in the United States of America and offers a range of ayurvedic treatments and health care services.

Safe Harbor

Certain statements in this release are forward looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward looking statements. The risks and uncertainties relate to fluctuations in earnings, our ability to manage growth, competition, our ability to manage our overseas business, etc. The company does not undertake to update any forward looking statement that may be made from time to time by or on behalf of the company.

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www.keralaayurveda.biz

www.ayurvedaacademy.com

www.ayurvedaonline.com

www.ayurvedagram.com
